

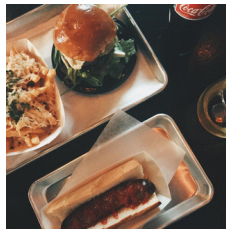
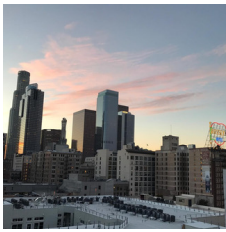
# WHAT GEMMA DID

www.whatgemmadid.com

## about the blog

What Gemma Did offers lifestyle, motivation, self care, travel and blogging/social media advice in a way that attracts and empowers twentysomething women. The goal is simple: show girlbosses how to have it all, online and offline. Post topics range from how to care for your mental health, to how to plan the perfect dream vacation, to how to make sure your blog is reaching all the right people by harnessing the power of social media.

The readership wants to hear advice on how to grow both personally and as a business, and I'm able to speak to them frankly and show them how to push forward, stay inspired and crush their goals.



## let's work together

Feel free to get in touch to brainstorm! I'd love to get to know you and figure out how my blog and I can help your business.

**web:** [www.whatgemmadid.com](http://www.whatgemmadid.com)

**email:** [gemma@whatgemmadid.com](mailto:gemma@whatgemmadid.com)

**phone:** +44 746 086 7088

## services offered

- Social Promotion
- Sponsored Posts
- Product Reviews
- Giveaways
- Guest Blogging
- Brand Ambassador
- Blog Advertisements

## social media stats



1250 followers  
[twitter.com/pinkfizzbiz](https://twitter.com/pinkfizzbiz)



780 followers  
[instagram.com/pinkfizzbiz](https://www.instagram.com/pinkfizzbiz)



130 likes  
[facebook.com/whatgemmadid](https://www.facebook.com/whatgemmadid)



720 followers / 28,000 reach  
[pinterest.com/pinkfizzbiz](https://www.pinterest.com/pinkfizzbiz)



## about the blogger

In case we've not yet met, hello! My name is Gemma Hughes and I'm the creator of What Gemma Did. I'm a relatively new blogger, but don't let that deter you - I've been in and around the internet, as a web designer, since 2014.

I am twenty-four years old and I live in Dundee, Scotland. I live with my amazing fiancé and our two dogs. I enjoy all of the clichés of a twentysomething - travel, fashion, Instagram and red wine. I think that's what makes me so approachable to my audience!

I'm passionate about everything I write and put everything I have into my blog. Which means when we work together, we will get results!

## blog stats

**Monthly Views**  
2,000

**Monthly Unique Views**  
1,000

**Avg. Time Spent on Site**  
~5m

**Readership**  
90% female  
79% 18-34

### The Readers are...

Fashionistas, Shoppers, Foodies, Beauty Mavens, Movie Lovers, Home Decor Enthusiasts & Shutterbugs

# collaboration opportunities

The collaboration opportunities below are a sample of what What Gemma Did can offer you. Opportunities are not, however, limited to just the below areas. I am fully open to unique content ideas or any other opportunities that you may be excited to work together on - just get in touch and we can discuss how we can work together! Prices vary by project depending on deliverables but for clarity, a starting price included below. Please get in touch with your budget and I'll be more than happy to accommodate you.

## **SOCIAL PROMOTION** *Prices start from £10*

Includes posts on any or all of my social networks, including Twitter, Instagram, Facebook and Pinterest. Price is dependent on platform, number of posts, whether or not you provide the imagery/copy and type of content. Packages are available upon request.

## **SPONSORED POST** *Starting from £20 per post*

Sponsored posts are a unique blog post that will show off your products or services to the blog audience in an authentic and creative way. They are engaging and can be based on any topic you wish, that represents your brand - whether it's a how-to guide or a featured range. Sponsored posts are usually informative without being a review of the brand/product/service. Packages with social promotion are available.

## **PRODUCT/SERVICE REVIEW** *Starting from £20 per post*

Product reviews include a full post about your brand, product or service. This will be an honest account of my experience with your brand, product or service that will highlight the pros and cons to the readership in order to encourage them to choose your brand. All reviews will be accompanied by strong imagery, which may be negotiated for brand use. Price may be negotiable in exchange for gifted products/services.

## **GUEST POSTS** *Starting from £15 per post*

Guest posting and ghost writing is available and will provide you with unique and quality content for your website or blog. Social promotion is included in the package and I will also post a short intro post on What Gemma Did which will permanently link to the post in your blog.

## **BRAND AMBASSADOR** *Price based on responsibility*

Brand ambassador packages include a series of promotional content on social media and/or the blog. Usually, this will include inclusion in at least 1 blog post per month and social advertising once or twice per week. Type of content posted is dependent on the needs of your brand, and all content will be in line with any advertising guidelines you have in place. Price is dependent on the number of posts and whether you provide imagery. Price may be negotiable in exchange for gifted products/services.

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ready to work together? **Get In Touch**

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